

Tenda



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Company Overview

Mission : Making every mobile device connects to the Internet easily , safely and stably to create a better networking life for you.

Vision : Win the customer trust by offering satisfying product and service.





Headquarter based in **Shenzhen, China**



A new manufacturing center is under construction in Dongguan
Coverage up to **120,000 m² (1291669.25sq.ft)**

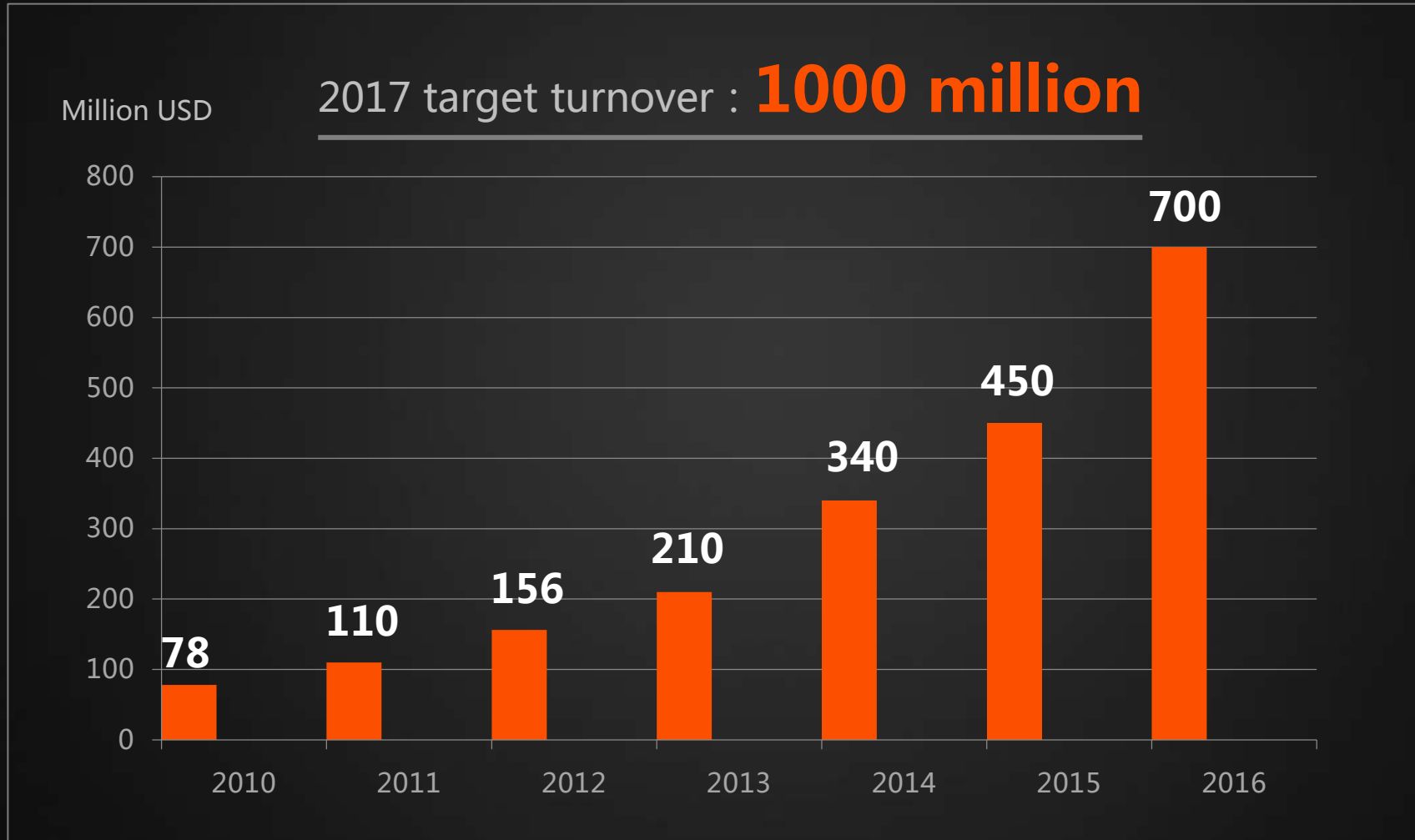
Milestone



Profile



Sales Volume



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Experienced R&D Team

Total **800+** R&D engineers, **120+** Senior engineers with more than 8 years' experience in Networking Industry

Tenda invests **10%** of the annual revenue to the R&D



30% From

Communication Industry



95% Above

Bachelor Degree



20% With

Doctor Degree

1,564,000 USD = **IPD**(IBM) + Agile(Oracle)



+ *Tenda*

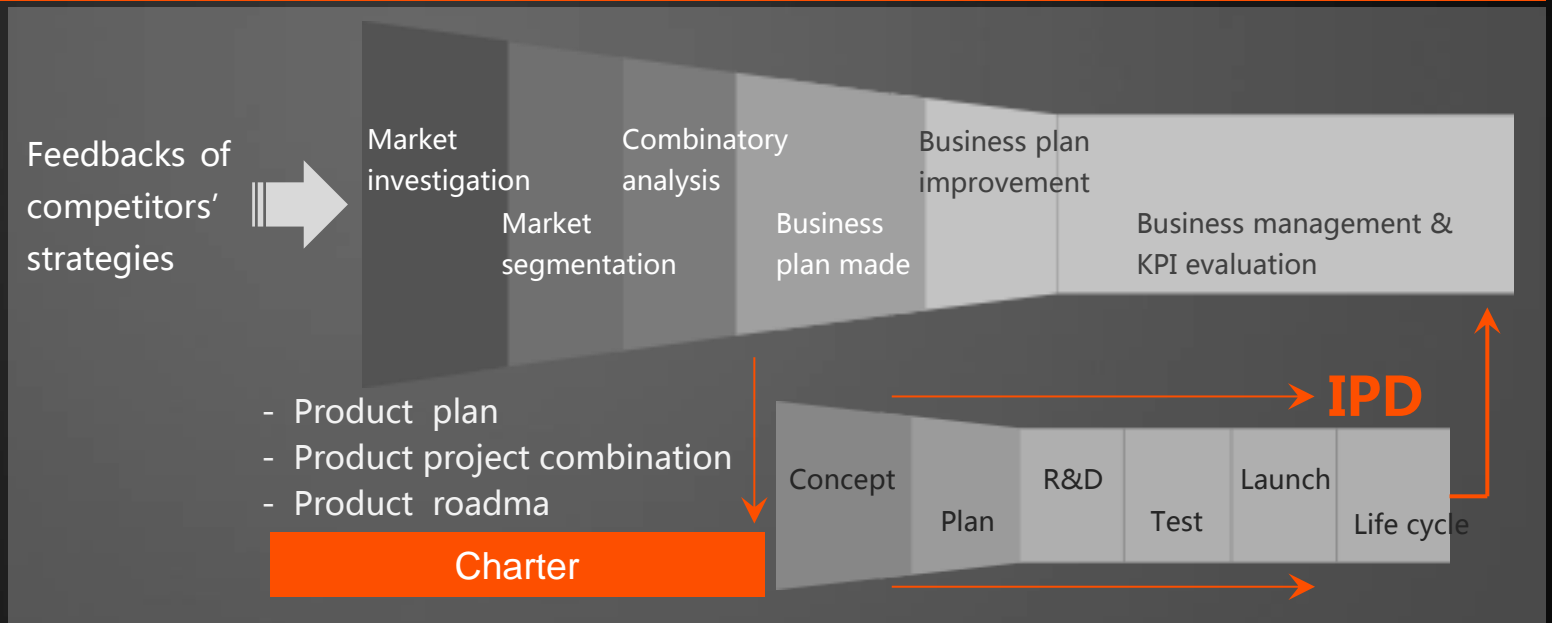
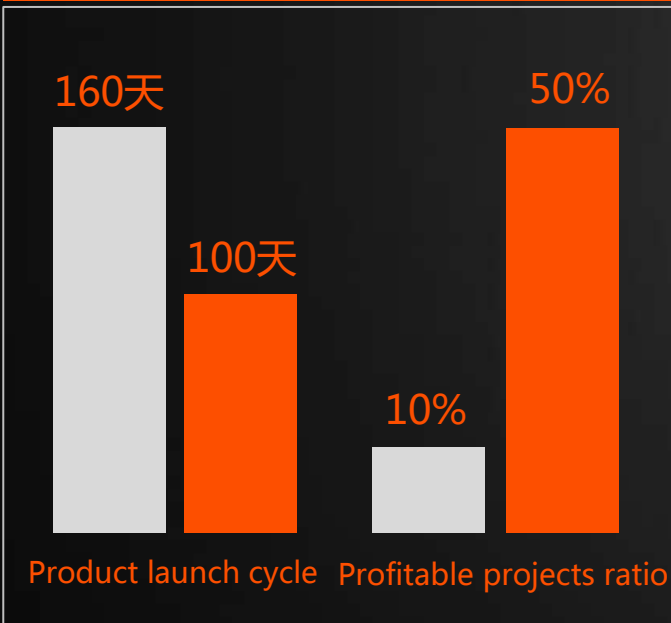
Apply the most advanced innovation process

—— IPD(Integrated Product Development)

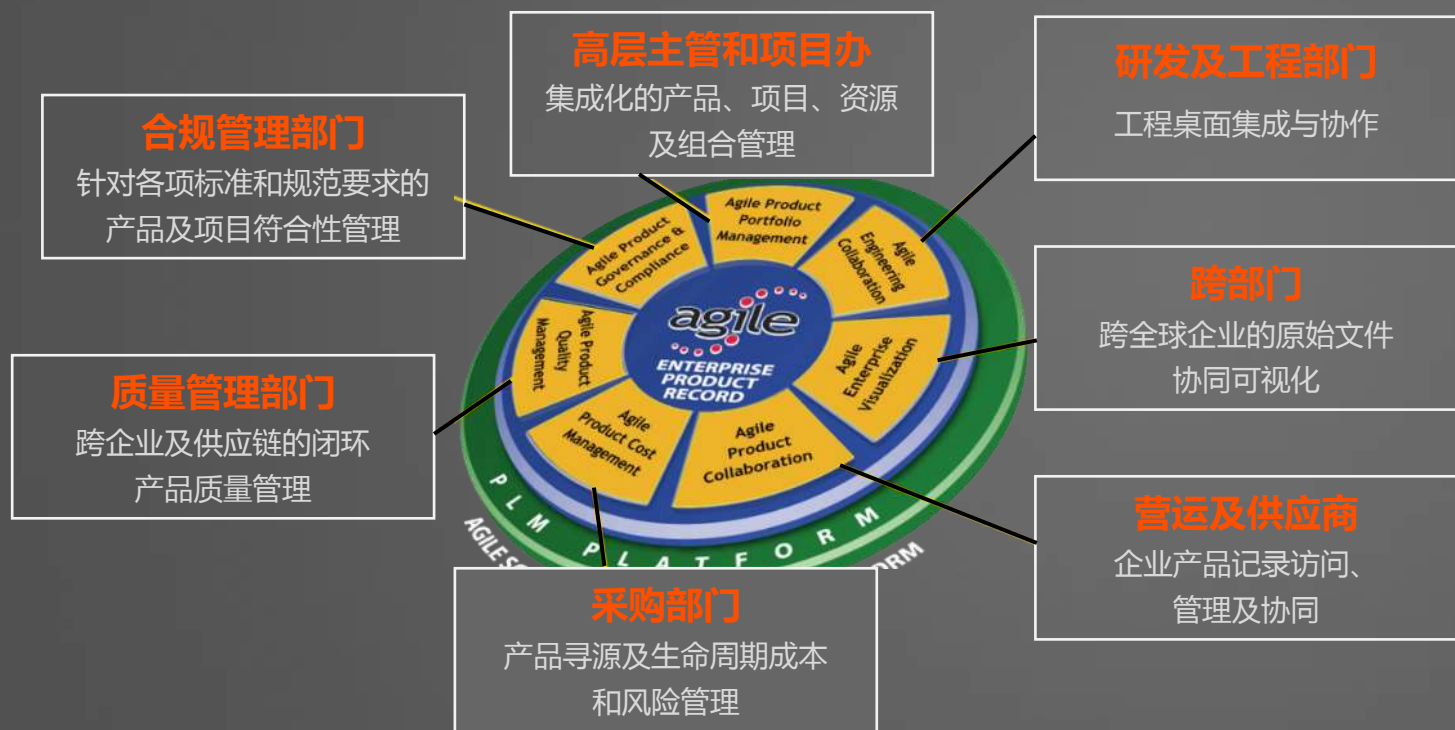


IPD

IPD makes Tenda to be market-orientation and improves the technical management and project developing management.



Reinforce the innovation process via ORACLE Agile



agile The key value of Agile to Tenda

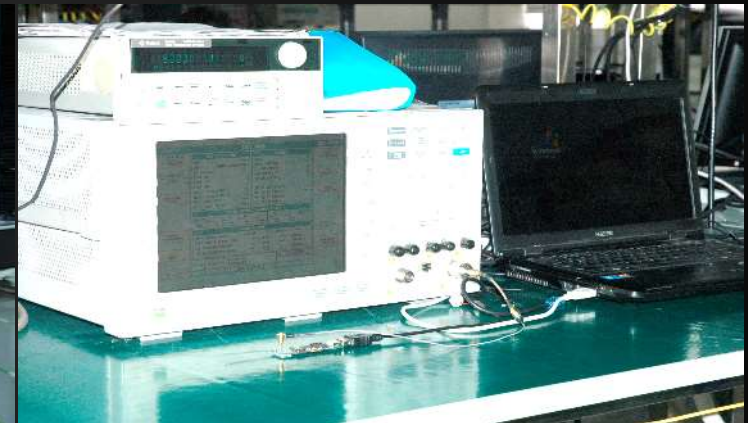
- Accelerate product innovation
- Ensure product quality
- Control product cost & risk

**Most Fortune top 500 apply
Agile PLM**



2,346,000 USD =

300m² modern labs



Factory Glance



Area : 50,000 m²
Employee : 2500+

20 SMT Lines
18 Fast Assembly Lines



Complete signal integrity and electromagnetic compatibility analysis
Strict testing and QC system

Capacity 120K per day



Advanced SMT Line



Fast Assembly Line



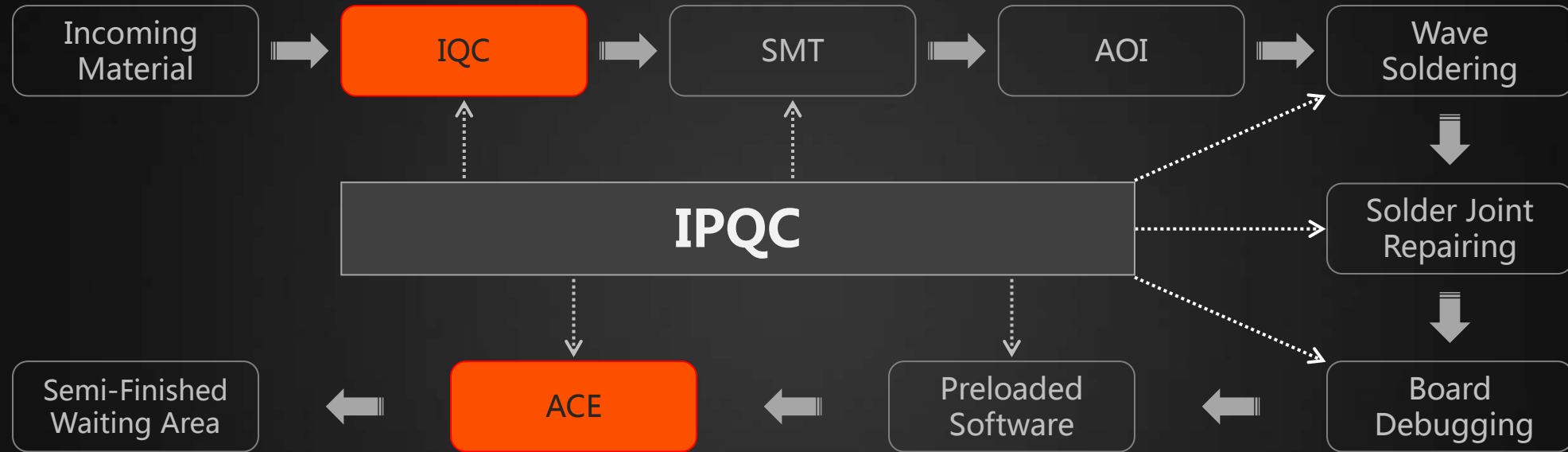
Strict Inspection Process



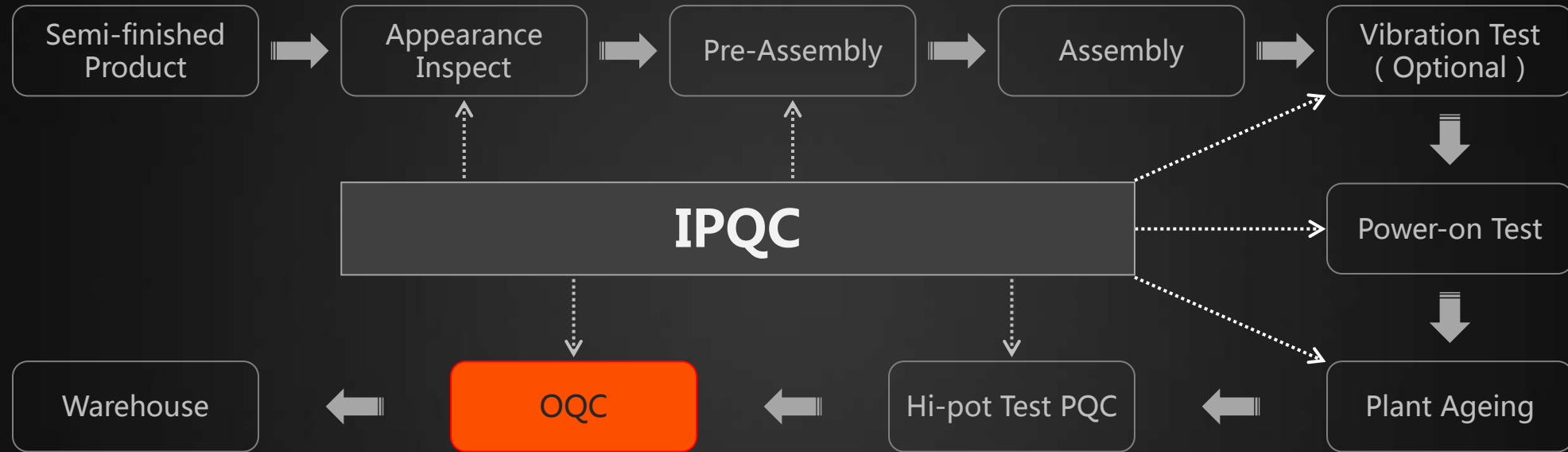
Professional Inspection Equipment



Quality Control Process



Quality Control Process



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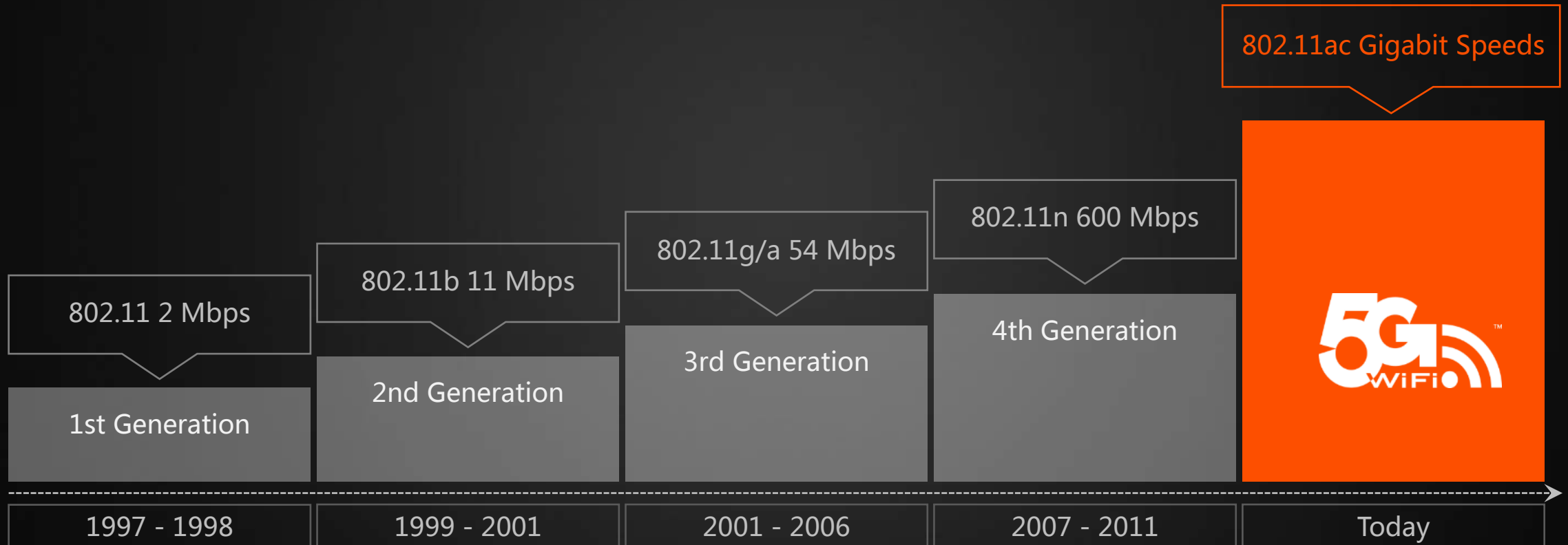
Product Certificates & Awards

Tenda products are compliant with International standards CE, FCC, RoHS, NCC, BSMI, NOM, EAC, NTRA



Tenda products win Editor' s Choice

Tenda always keep product innovation and applying the latest technology



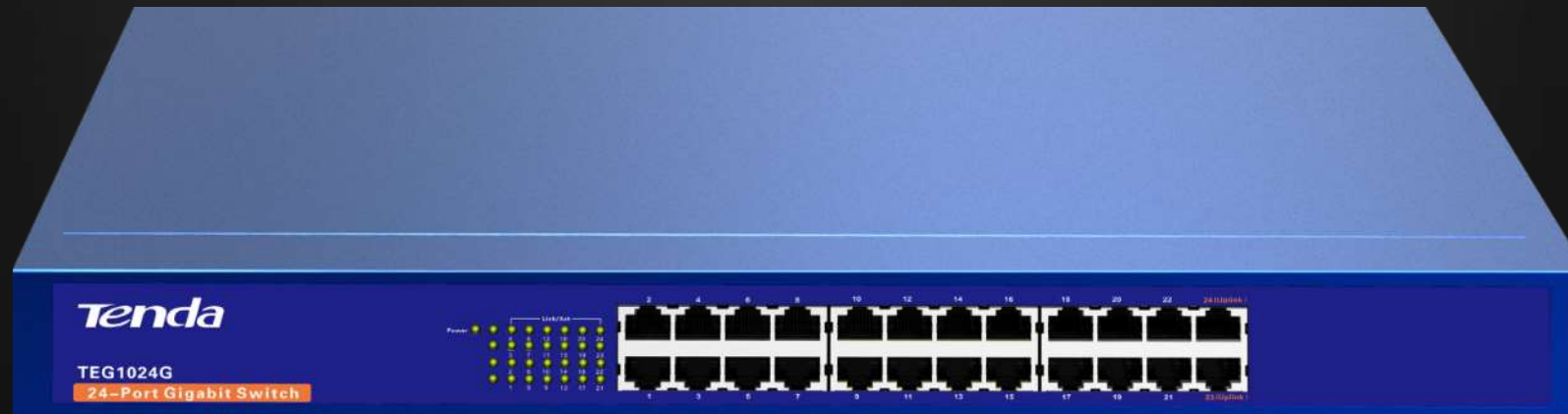


Wireless Series

- Super-Fast Speed
- Fast & Wide WiFi
- Stable & Secure WiFi Experience
- Bandwidth-Intensive Applications

Switch Series

- Ultra Expandable
- High Port Density & Scalability
- Enhanced Network Reliability
- Diversified QoS Policies
- Superior Management & Ultra-easy Maintenance
- Comprehensive security Features





Mobile Internet Series

- Easy to Use
- Battery Powered for Increased Mobility
- Support Multiple Users
- Fast Download & Upload Speed



Powerline Series

- Blazing-Fast Speed
- Great Compatibility
- Environment-Friendly
- Easy to Use



XDSL & PON Series

- All in One Device
- Enhance Wireless Performance
- Powerful and Wide WiFi Coverage
- Advanced Wireless Security



IP Camera Series

- HD Video Quality
- Whole –Home Monitor
- Easy to Use
- Remote Viewing
- Night Vision

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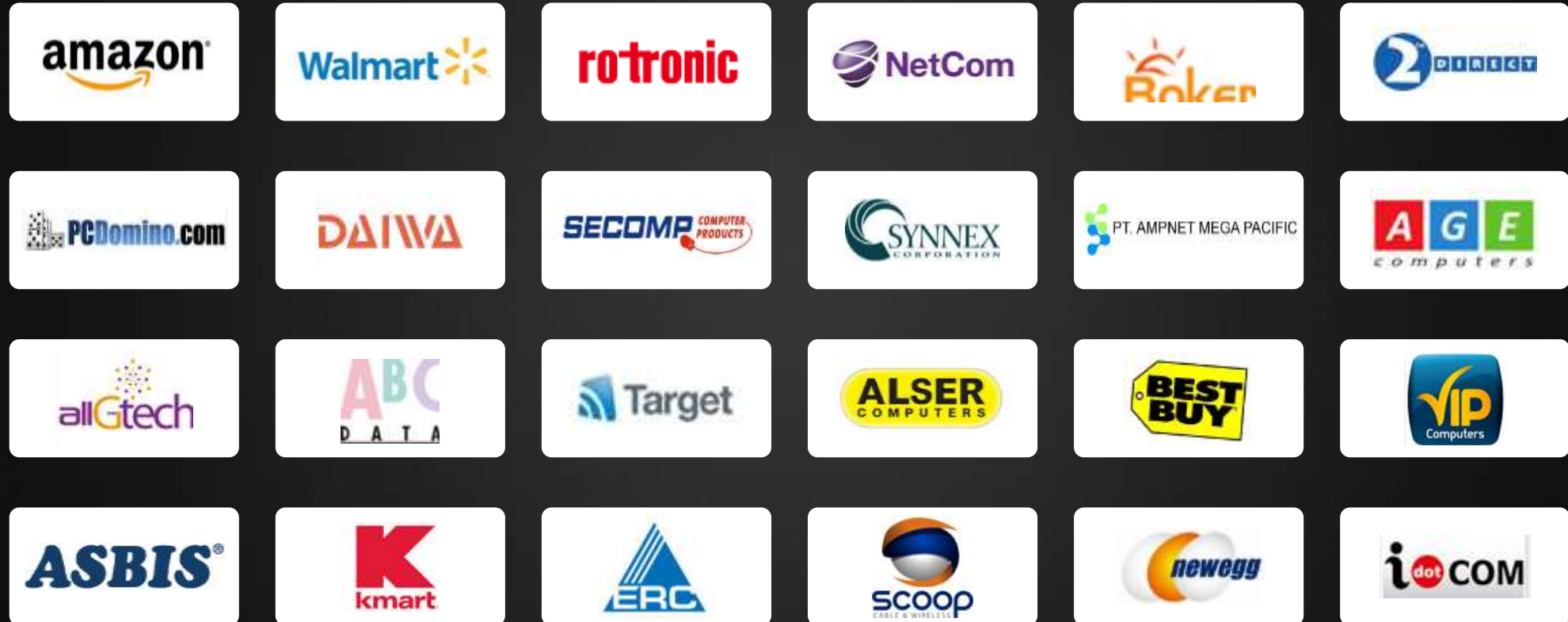
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Global
Marketing

Leading Distribution Partners



Global Distribution Network



200

Distributors in

85

Countries

17 Global Branches and 2000+ customer services



SNS Releases Brand News Timely



Facebook

www.facebook.com/tendatechnology

Twitter

www.twitter.com/tendasz1999

Google+

www.plus.google.com/109212082426424060362/posts?hl=en

Youtube

www.youtube.com/user/TendaSupport

Where there is Wi-Fi needed There is Tenda



Where there is Wi-Fi needed There is Tenda



Passionate People Create Powerful Product



Thank YOU

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