Crack the Code: Defeat the Advanced Adversary

Stefania Iannelli System Engineer - Palo Alto Networks Milano 24 Maggio Villa Necchi Campiglio



2 | ©2014, Palo Alto Networks. Confidential and Proprietar

Who is the Adversary?

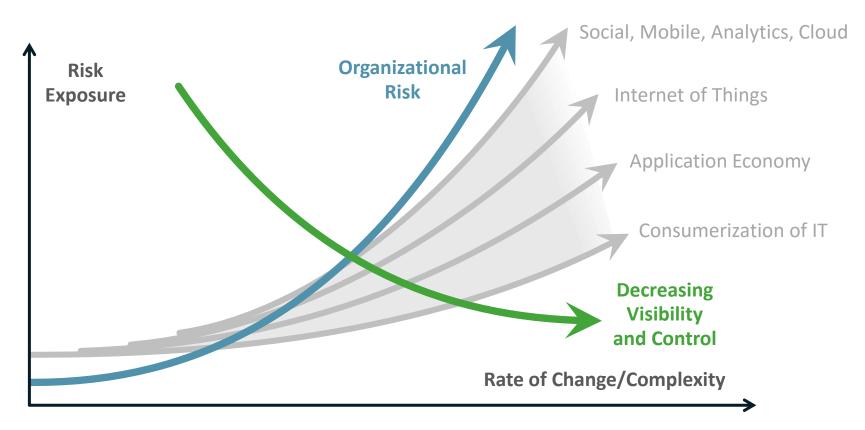
Understanding the Cyber Attack Lifecycle

How Attacks Happen



Challenges and Change Introduce Risks

3 | ©2014, Palo Alto Networks. Confidential and Proprietar

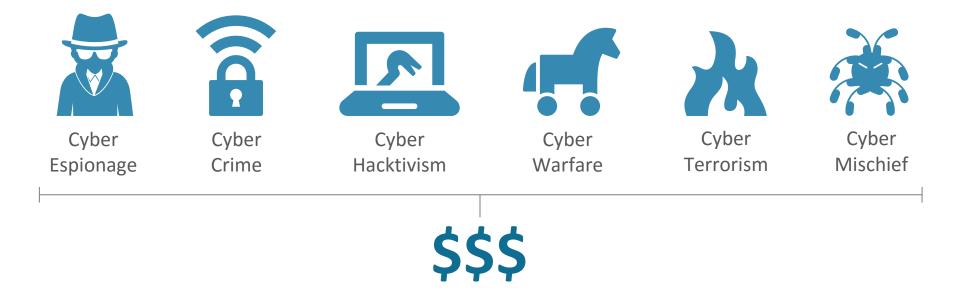


Reliance on Multiple Layers of Service Providers



Exploring Actor Motivations

These are not mutually exclusive

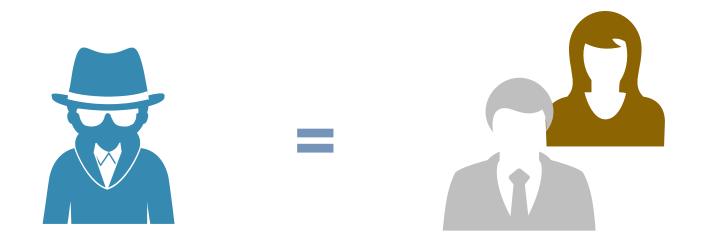




The Advanced Adversary

Majority of adversaries are just doing their job:

- Bosses, families, bills to pay.
- Want to get in, accomplish their task, and get out (un-detected).
- Goal isn't making your life hard.





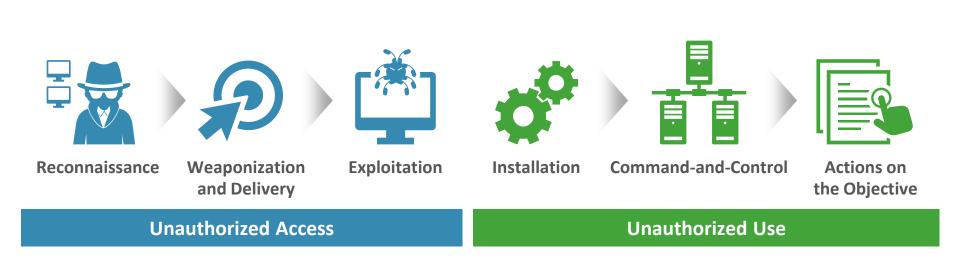
The Advanced Adversary

Increase the cost for adversaries.



Cyber Attack Lifecycle

7 | ©2014, Palo Alto Networks. Confidential and Proprietary



There is no predictable path for the advanced adversary.



Reconnaissance

Identify a specific target within an organization:



- Content from corporate websites
- Third-party sites to identify key targets
- Common search techniques

paloalto

Reconnaissance

Simple Google Search

Google	filetype:xls inuri:attendees								
	Web Images Booka News Maps More - Search tools								
	About 828 muutta (0.33 seconds)								
	PLITI Attendees - the NWS - National Weather Service - NOAA www.nws.ncsa.gov/_/ * National Oceanic and Atmospheric Administration * A, B, C, D, E, F, G, H, I, J, K, I, Fint Warkshop on Sweet Weather Technology for NWS Warring Decision Making. 2, 3, Number, Name, Office, Position, Phone								
	PLSI Attendees List - Water Resources of the United States - U water.uss.gov/orh//attendees-list.xis * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. Provide States (States * United States Geological Survey * A. B. C. D. E. F. G. 1. Viov, 20-Nov, Name, Attiliation, Title, Phone, Email 2, X, X, Versi Jonientz-This * For More Constrained States Constrained States Constrained States (States Constrained States Constrained States * United States Constrained States * United States Constrained States * United * Nov * Nave State Department of Health https://www.health.newl/uniter, * New York State Department of Health * A. B. 1. ATTENDEES. * State Constrained States * S. September 28, 2007. 4, 100 p.m. to #100 p.m. 5. 6. AFFILIATION FACILITY NAME, NAME, 7. ActiveHealth PLSI WOSCR-VIWS2-Att. Idees.xis - OpenVCE openvice.net/sites/default/lines/WoSCR-VIWS2-Attendees.sia * A. B. C. D. E. F. 1. Last Name, First Name, Tokel Typn, Organization, Second Life Avatar. 2, 1. Avenuel, AK, Virtual Participant, Design Interactive, None.								
	pus Attendees.xis								
	henry pha itu edu/midatiantic/resources/Attendees vis *								

henry pha. hu. edu/midatiantic/resources/Attendees.xis * A. B. C. D. E. 1, Last Name, First Name, s-mail, Affiliation. 2, 1, Aina, Nyodele, asina@cheyney.edu, Department of Math Science, Cheyney University.

List of Attendees at a "National Defense Industrial Association"

1	đ			🖌 🖙 · (5) - 🔅	Σ·20·Έ	· @ [动	100%	In Q+ Current in Bi	ieiit.
1	•	Home Layo	nut. Tables	Charts SmartArt	Formulas	Data	Resi			
	8		Fort	Nigema	rt		Humb	HÉ.	Farrial	Calls
		Arial	(e) (e)	- 100 - abc+	Wrap Text *	General			·	1000
		anagementator					201.4	Veral		
÷1	111	B L	0 3 · 4 ·	2 2 2 2	Q.III Umpé	100	10 3	.00	Conditional Bhyles	Actions
	-	E4 1	00-0	63 South Avenue						
	A		E	D	Second Hereney	+	I G	H.	1	1 1
	г	(R	BOTICS DIVISIO	ON ATTENDE	ES (bold	ied &	itali	cized)	101 - 0
	5	Name	Title	Company	Address	Cay	_	Zip	Erei	Phone No
U	1	Joe Dyer (Division Chair)	President, Government & Industrial Robots Division	Weber Carporation	ET South Areaus	Burlington	864	1883	atra-Strebot.com	787-478-3
1		Vack Rarbor	President	Northing: Grumman Remates	Sillio JD Tarrell Phony.	Canton	Th	-	mails.batter@rot.com	805-483-53
		Just Bocarts	Vice President, Mailant	WITI MicroFuer Calls, Inc.	201 New Karter	Albany	NY	11000	Beceredorechtech.com	618 539 2
	ſ	John Doolers	ant Business Development	and show an owned we	Reef			- and		1
		Randy Black	Spece Applications Staff Engineer	Honeyeal International, Inc.	racità N San Ave	Serulae	42	88510	Deck block Standard Last	802-822-3
	H	Todd Bruner	Bushess Development	General Dynamica-Alb	220 129 4 02 5.84	/mahingtor	00	20005	Tool Brunes Sectors for	202-675-8
1		Roy Butter	Manager, Business	Hamilton Sundationd	010 One Hamilton Aut	Wedate	er	-	WOO DUDINERA UTL DOM	185-454-4
2.		0.00	Dev. Hometand Security Systems		One resident ris.	Locks		-	an est Anteronologia	15:40
		Creig Cangoeli	Combat Systems - Linnamed Ground Veticle Systems, Future Combat Systems (FCS), Unmaned Ground Vehicles (FT	Boeing Company					anel huerater (28 serve carr.	256-871-8 c - 314-70
8		Soove Cary	Business Dev	RE	22 39h St	Peakurgh	PW	15204	ene kunstenskon	412-467-6
	0	Vincent Cocore	Prevident & CEO	HABea Inc.	1858 Woodarde Dr Bix 2	/roodintope	54	10045	rescul filled point	17038943-2
4		Edward Comest	Business Varuper	Esponent, inc.	16450 His Experies	Ser Diego	CA.	62101	ADDENIE AND THE ADD	858-874-5
5	15	Huge Croft	VP: Advanced Programs and Technology, Ground Systems Division	BAS Systems	1956 Coleman Avenue	Sana Ciata	0	8405.0	Hat Confideenviews con	439-289-6
		Steve Drump	Development	0AC	60 Frankage Rill.	Andover	864	1000	am/mp@mc.com	879-299-5
14. C	14	Showe Culturity ins	Director of Bratagic Business Development, National Robotics Engineering Center, Robotics Kellute	Carregio Melfon University	Teri 435 Sveel	Pitaborgi	PM.	15201	Melline romanda	452-881-8
	15	Bruce Denile	Aspociete	Joint Ground Robotics	3900 Defense Pantagon, fim	Histington	ac.	20301-3086	brunn durein ciriband wa'	753-695-0
6			<u>.</u>	surgers (children)	60756			2000		
		1	12	NDI	A ROBOTICS	DIVISIO	N			202
ñ	-	Name	Title	Company	Astrono	City	State	210	Enal	Phone N
11		Intelligent Dirokning		Intelligent Systems and	MS 1087, P.O.Box	Abuquerque	444	87100		505-844-7



Reconnaissance

Identify the tools used to protect an organization





Preventing Recon



Exploitation

Exploiting the user

Why use malware when you have legitimate credentials?

4) B

Users are typically the path of least resistance.

Operation F	Pawn Storr
Outlook Web App	
Security (show explanation)	
This is a public or shared computer This is a private computer	
 Use the light version of Outlook Web Ap 	p
User name:	
Password:	
	Sign in
© 2010 Microsoft Corporation. All rights reserved.	

paloalto

Exploitation

Exploiting the software

Why use a 0-day when 2012-0158/2010-3333 still open?

Old vulnerabilities may not be patched.





Exploitation



People:

 Training to recognize phishing attempts and be careful with credentials.



Process:

Keep software patched to reduce the attack surface.



Technology:

- If you can't patch systems, limit access via user-based policy.
- Deploy solutions that can prevent exploitation on the endpoint and network, even those that have not been seen before.
- Use systems that learn from new exploits and can stop them in real-time.



Delivery

Technology

Technology Becomes Critical to Preventing Advanced Attacks



Delivery

Delivering the Exploit



Spear Phishing

Attackers with a specific target

Watering Hole

AKA: Strategic Web Compromise for attackers targeting people with specific interests



Malicious USB Drives, Network Exploitation, etc.



Installation



Highly customized and unique tools are used for every attack.

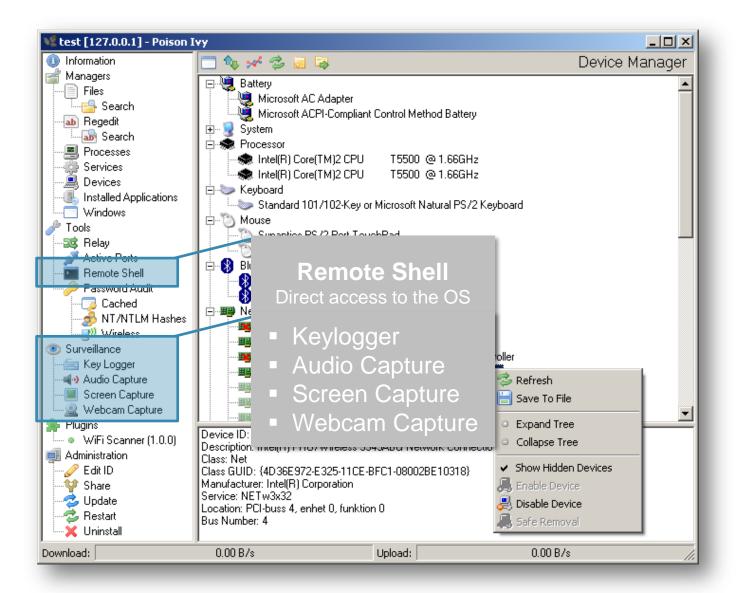




Off-the-shelf tools are the most common method of attack.

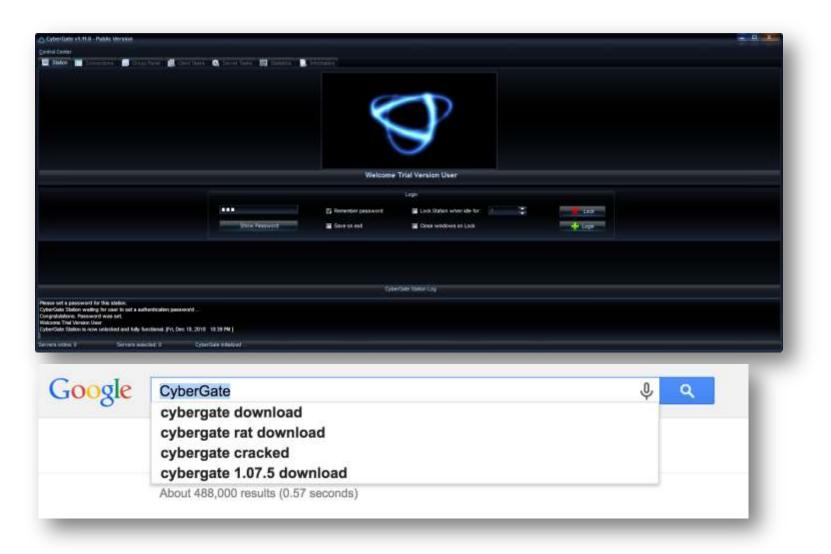


Common Tools





Common Tools





The Underground Economy

Advanced P2P (Pear to P	eer) Botnet For Sale, P2P botnet the decentralized botnet [Cranqaprovid] - Линей
	Подлиска на тому Сообщить другу Версия для печ
vormSec	Cirpanese Cirpan
folewos construct cofiluewiki 3 renactpiluea: 25.11.14 Ionwagaatens NP: 173179	P2P (Peer to Peer) bothet for sale. The most sophisticated bothet ever, This has extreme functionality. You can do whatever you wanna do. No trace back to owner. No one Police / FBI can't trace you because this is decentralized, bots are not getting commands from a specific server rather from each other. This bothet will have bootkit if you pay. You can mine btc. Keylog,steal,doc steal,socks5 proxy,screen shot,add clicking DDos. You don't have to worry anymore with your 100,000 bots that how long it will alive. Few p2p bots are GameOver Zeus,Conflicker etc.
трофиль	The Current Price is 15k USD. 15,000. Lifetime + source
reinwer: < -8 () 8 > recnextw (€ < (Her) > 1€	If you are interested Please leave me a PM.
	// Coded in Pure C++ programming language and My previous botnet was IRC based. I have created so sophisticated worm those are steal wallet.dat and Doc. millions of doc and wallet.
	contact.Jabber : w0rmhat@jabber.org.uk
	P2P (Peer to Peer) botnet de vânzare.Botnet mai sofisticat vreodată. Acest lucru are funcționalitate extremă. Puteți face orice vrei să faci. Nici o urma Înapol la proprietar. Nimeni Poliția / FBt nu puteți urmări pentru că acest lucru este descentralizată. roboții nu primesc comenzi de la un server destul de una de alta. Acest botnet va avea bootkit dacă plătiți. Puteți a mea BTC. Keylog, fura, fura doc, proxy SOCKSS, captură de ecran, se adaugă DDoS click. Nu trebuie să vă faceți griji cu dvs. 100.000 de boti care cât de mult se va viu. Puțini roboții P2P sunt GameOver Zeus, Confincker etc.
	Prețul curent este 15K USD, 15.000. Durata de viață + sursă
	Dacă sunteți interesat Vă rugăm să lăsați-mi un PM.
	// Codificate in Pure C ++ limbaj de programare și botnet meu anterior a fost bazat IRC. Am creat viermele atat de sofisticat acestea sunt fura wallet.dat și Doc. miloane de doc și portofel.
	de contact Jabber: w0rmhat@jabber.org.uk
	This is stupid to buy then Buy GameOVer Zeus to buy or THOR? IT's much batter than those and priceless. if you wanna make some money.
	Сообщания отредактировал w0rm5ас - 26.11.14, 07:19:42
Contraction of the	

"Peer-to-peer Botnet [...] \$15,000"



Preventing Delivery and Installation

Technology:



Prevent malware and exploits at the network level



Deploy a solution that can detect new exploits and malware, dynamically updated your protections across AV, URL and DNS.



Prevent exploits that have never been seen before on the endpoint



User-based policy such as limiting the download of executable files from the Internet



Block commonly exploited filetypes on your network



Command and Control (C2)

Communicating with infected hosts and providing instructions

Myth



Customized protocols, with unique encryption types are used for CnC. Reality



HTTP is most common for custom backdoors.



New Strategic Approaches to Security Are Needed

Security Organizations Are Not Innovating Fast Enough

- Existing controls ineffective against new threats
- Controls not evolving fast enough

Vulnerability Gap Continues to Widen

 Goal: reduce threat exposure by strengthening controls

Attackers Are Innovating Faster

- Sophistication of global attackers
- Increasing value of information
- Easier targets



ZERO TRUST NETWORKING

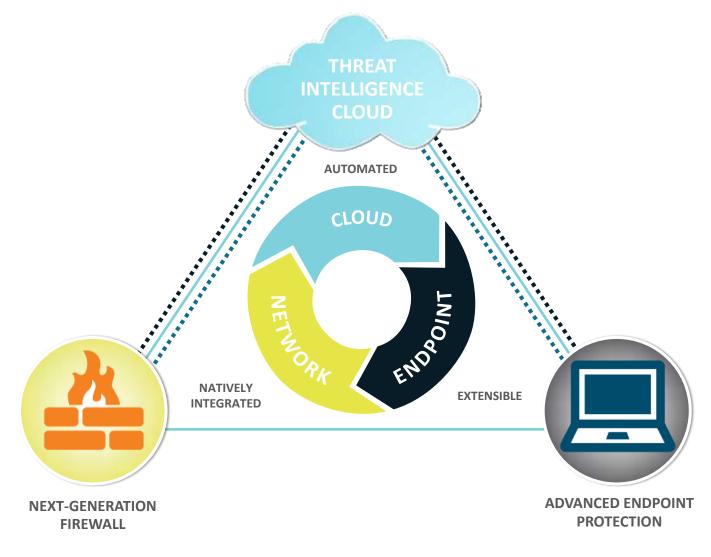


THEN AND NOW

How the posture of security is changing

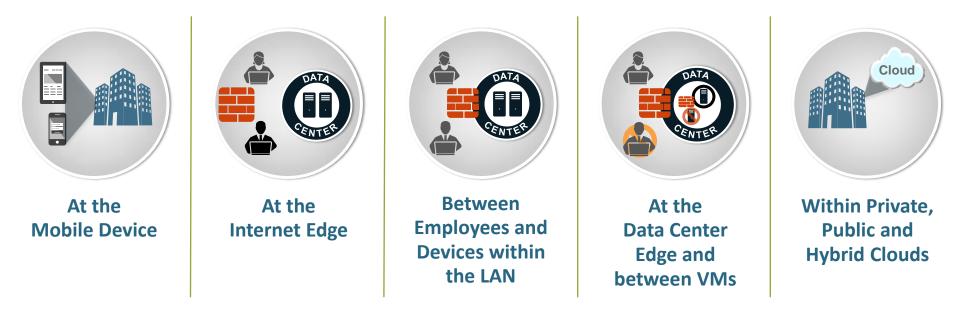


Next-Generation Security Platform





Detect & Prevent Threats at Every Point

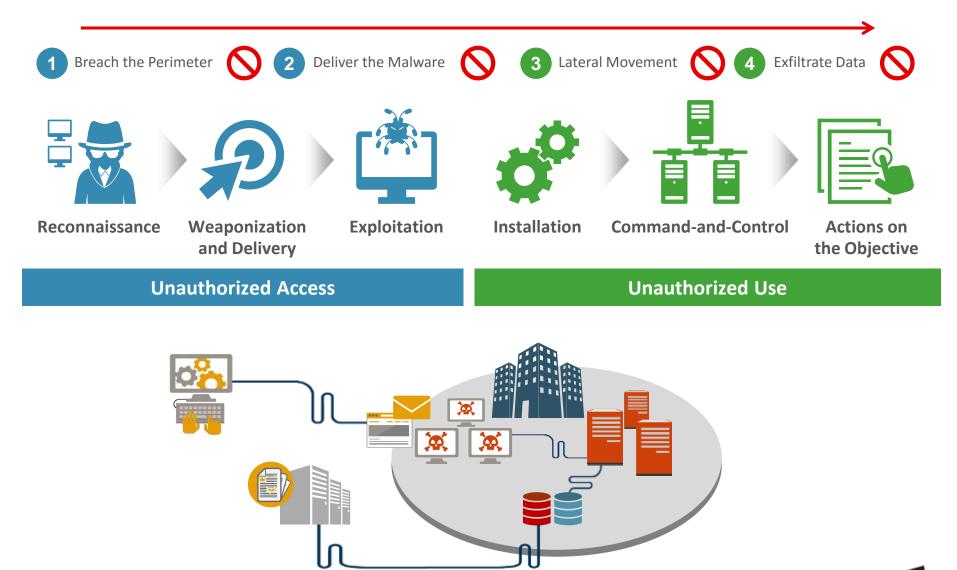


aloalto

- Prevent attacks, both known and unknown
- Protect all users and applications, in the cloud or virtualized
- Integrate network and endpoint security
- Analytics that correlate across the cloud

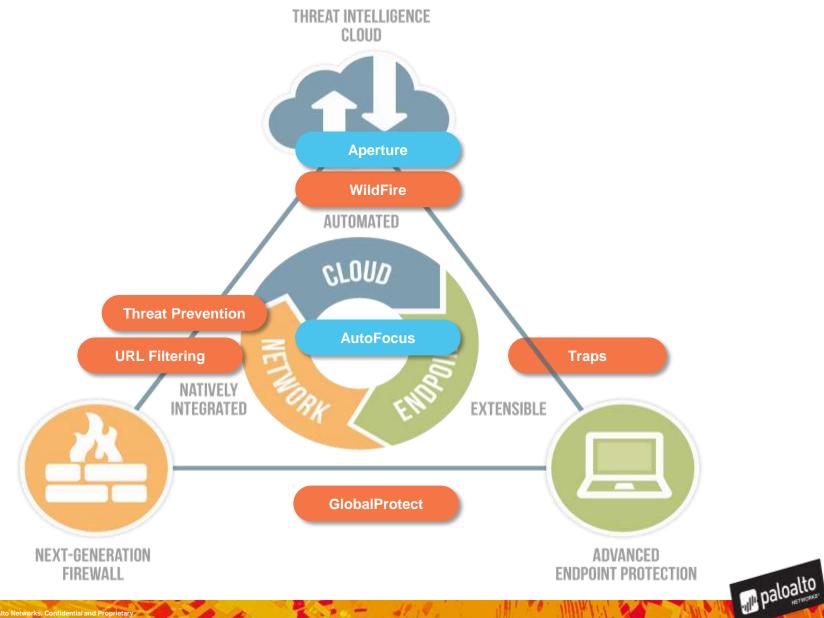
27 | ©2014, Palo Alto Networks. Confidential and Proprieta

Preventing Across the Cyber Attack Lifecycle





Delivering continuous innovation



10 | © 2015, Palo Alto Networks. Confidential and Proprietary.





