# **Datacenter** Virtualization

Transforming Security for the Software Defined Datacenter

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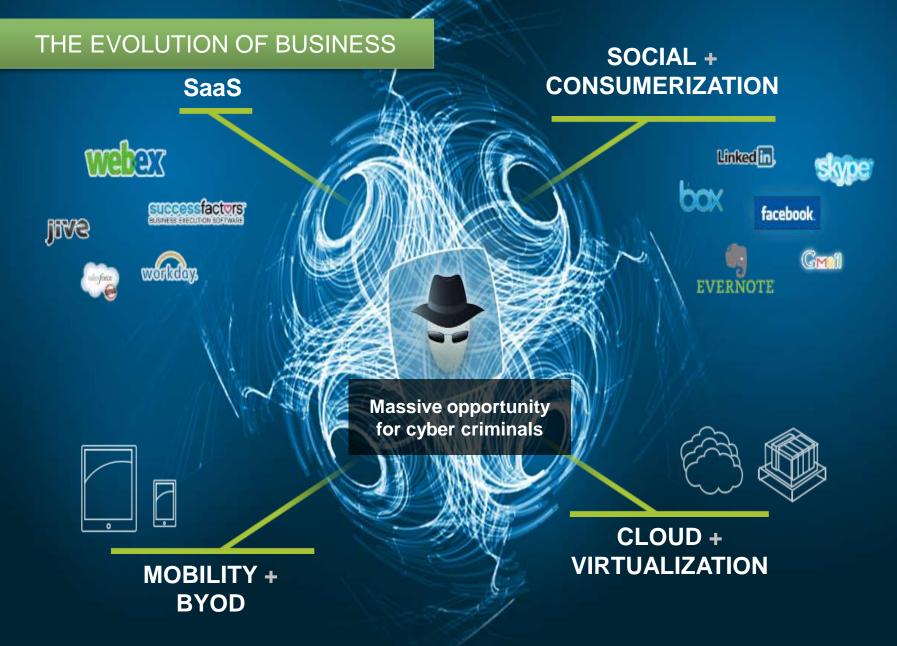
#### Agenda

- Zero Trust Network The State of Modern Malware
- Evolution and Security Challenges in the Software Defined Data Center
- VM-Series for VMware NSX
  - Solution Overview
  - How it works
- Open Discussion Q & A
- Conclusions





## What's changed?



## What's changed?

#### THE EVOLUTION OF THE ATTACKER

#### THIS IS WHAT REALLY CHANGED!

#### Majority of adversaries are just doing their job....

- They have bosses, families, bills to pay.
- They want to get in, accomplish their task, and get out (un-detected).
- The goal isn't making your life hard.



#### **Advanced Persistent Threats**

#### THE CYBER ATTACK LIFECYCLE

#### ...YOU BETTER KNOW YOUR ENEMY







Reconnaissance and Delivery

Weaponization

**Exploitation** 





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L	

Installation Command-and-Control

Actions on the Objective

**Unauthorized Access** 

**Unauthorized Use** 

## "There is no predictable path for the advanced adversary"



#### **Advanced Persistent Threats**

#### ATTACK TECHNIQUES / TOOLS

#### ... MUST INCREASE THE COST FOR ADVERSARIES



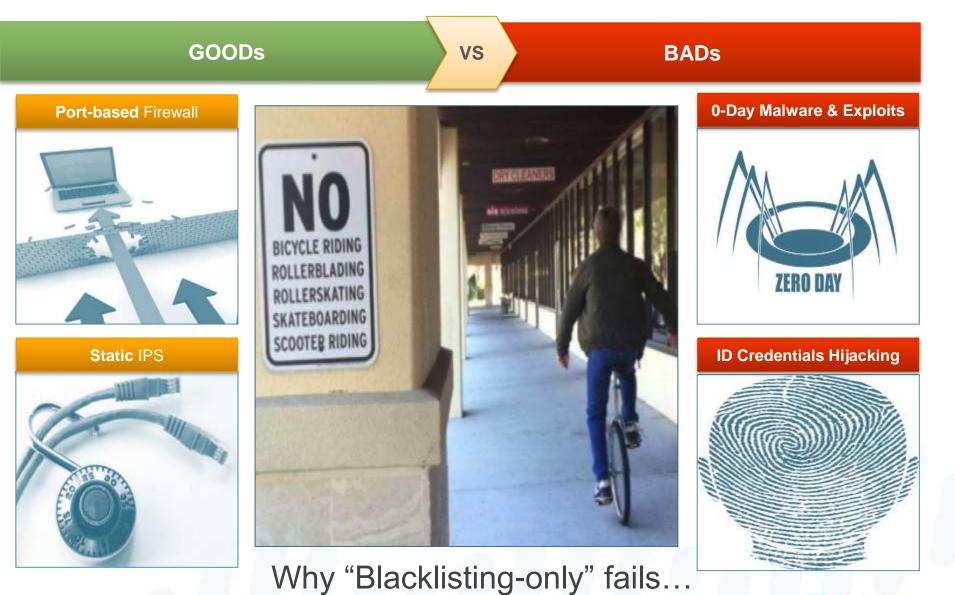


- Highly customized and unique tools are used for every attack.
- Customized protocols, with unique encryption types are used for CnC.

- Off-the-shelf tools are the most common method of attack.
- HTTP is most common for custom backdoors.



## Why Breaches still happen?



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Must improve the Security Posture....

# **Zero Trust Network**

*"The path to reducing the Trust Zone following the path of the attacker "* 



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## What About Zero Trust Network?

#### The Zero Trust Model Of Information Security

The Zero Trust architecture approach, first proposed by **Forrester Research** (2009), is intended to address this by promoting "**never trust, always verify**" as its guiding principle.

With Zero Trust there is **no default trust for any entity** — including users, devices, applications, and packets — regardless of what it is and its location on or relative to the corporate network.

By establishing Zero Trust boundaries that effectively compartmentalize different segments of the network, you can **protect critical intellectual property** from unauthorized applications or users, **reduce the exposure of vulnerable systems**, and **prevent the lateral movement of malware** throughout your network





#### **Zero Trust Concepts**

Access control is on a "needto-know" basis and is strictly enforced.

All resources are accessed in a secure manner regardless of location.

Verify and never trust.

Inspect and log all traffic.

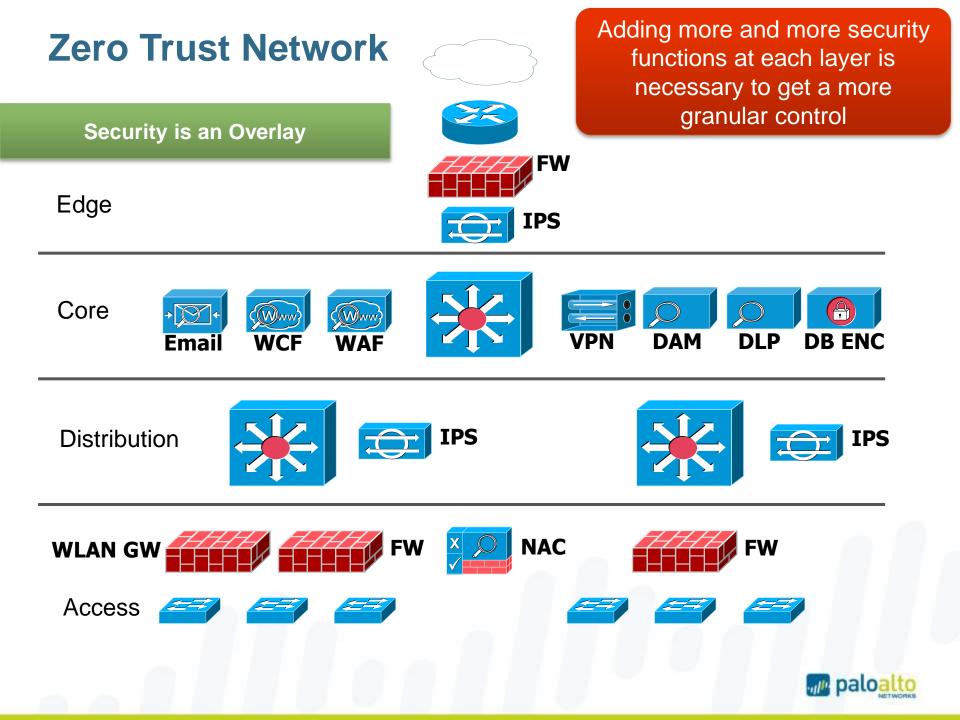
The network is designed from the inside out.

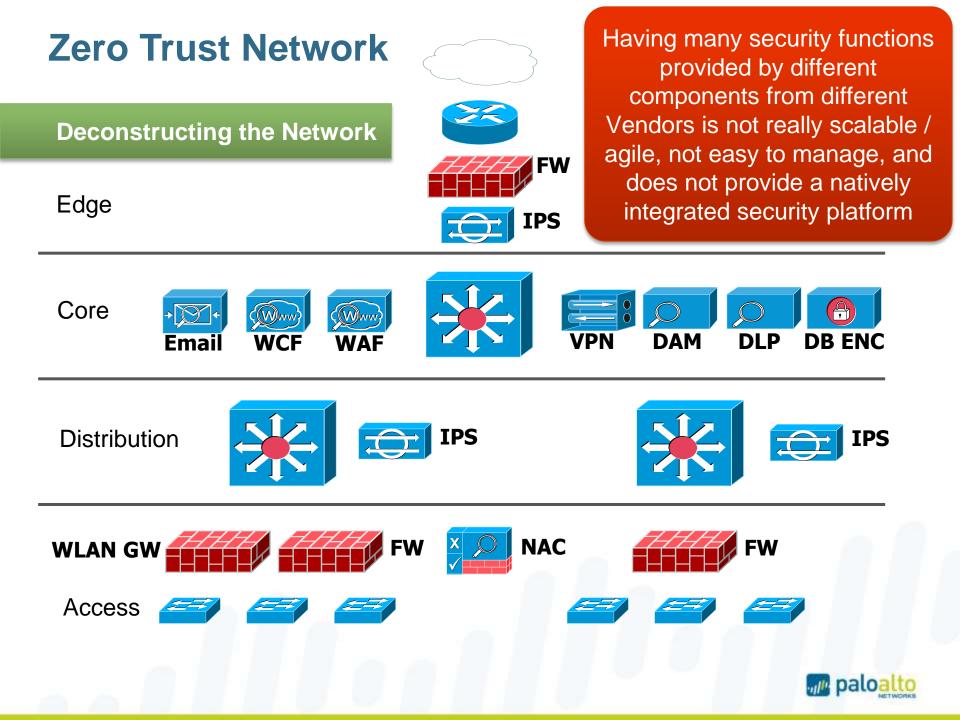


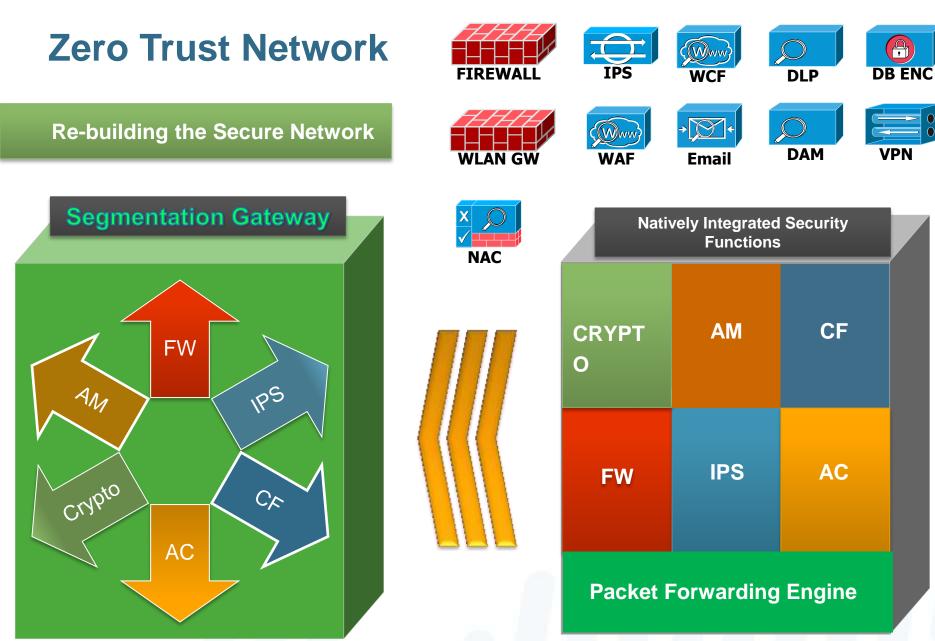
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Zero Trust Network	To secure a Multi- Layer Infrastructure is a hard job
Traditional Hierarchal Network	
Edge	
Core	
Distribution	
Access	
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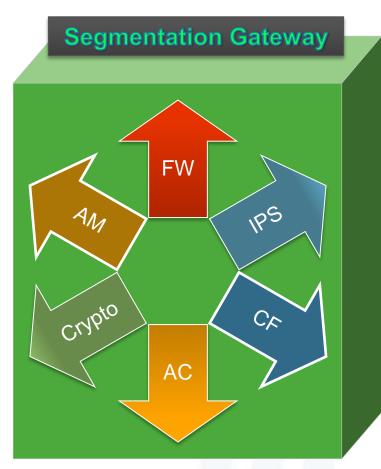






## **Zero Trust Network**

**Re-building the Secure Network** 

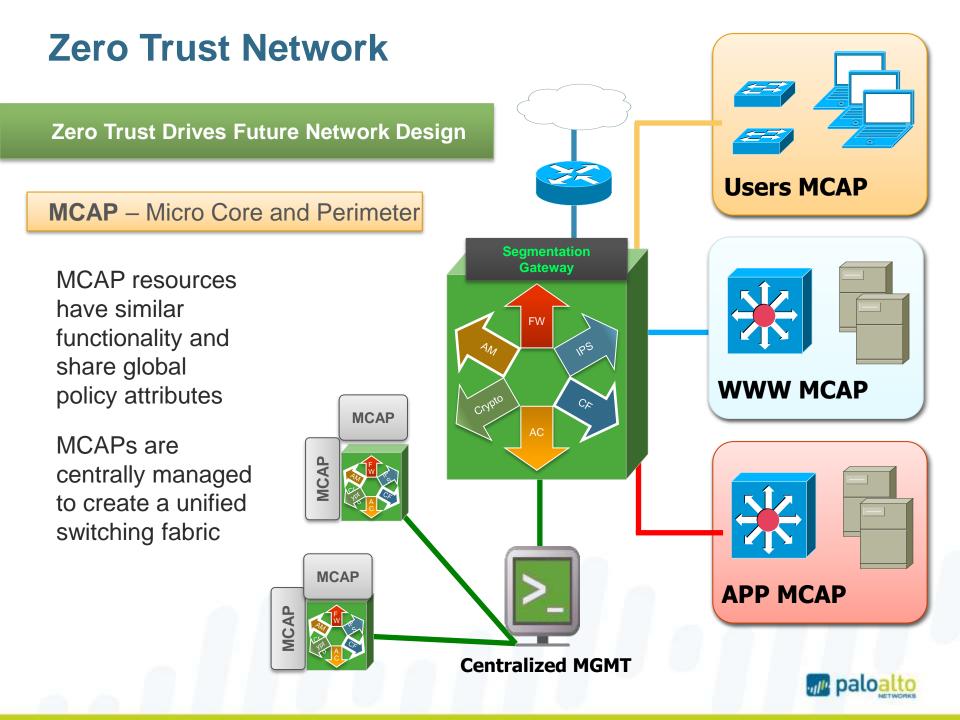


#### **Next Generation** Firewall



Very High Performance Multiple 10GE Interfaces Application Awareness Content Awareness User Awareness Known Threats Detection Unknown Threats Prevention URL-Filtering VPN / Access Management Security Events Logging Security Events Correlation



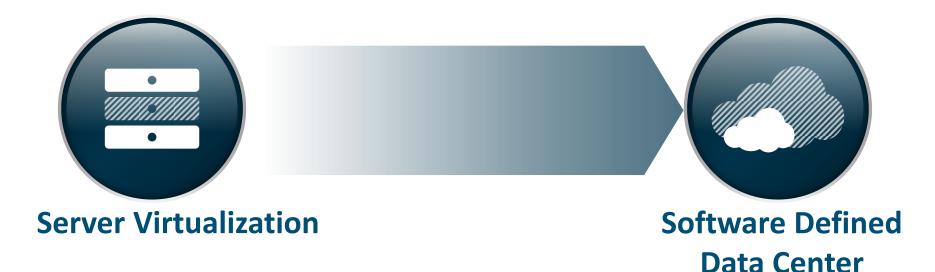


# Evolution and Security Challenges in the Software Defined Data Center



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#### **Evolution towards a software defined data center**



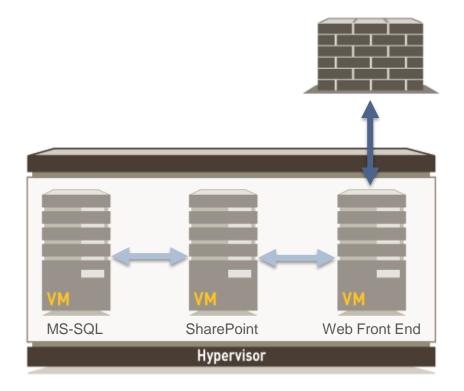
- A software defined data center is agile, flexible, elastic and simple
  - Fast workload provisioning reduce from weeks to hours
  - Flexible workload placement
  - Simplified data center operations & economics
- Security is a critical component of the software defined data center





#### **Security challenges**

Physical firewalls may not see the East-West traffic

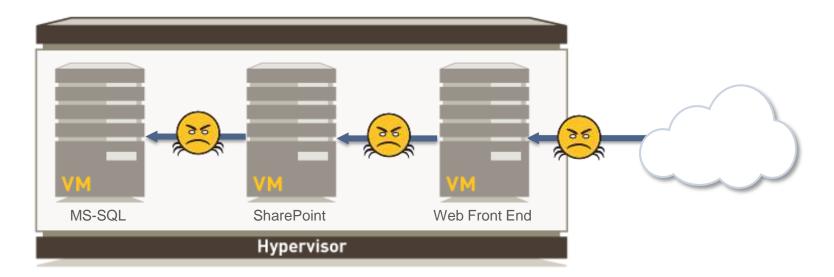


- Firewalls placement is designed around expectation of layer 3 segmentation
- Network configuration changes required to secure East-West traffic flows are manual, time-consuming and complex
- Ability to transparently insert security into the traffic flow is needed



#### **Security challenges**

Incomplete security features on existing virtual security solutions



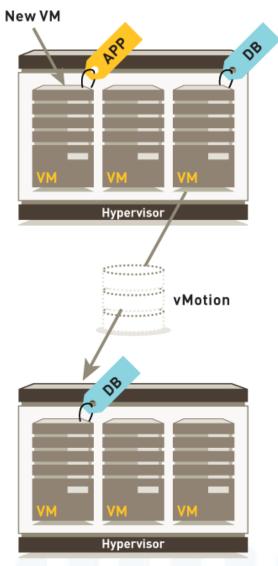
In the cloud, applications of different trust levels now run on a single server

- o VM-VM traffic (East-West) needs to be inspected
- Port and protocol-based security is not sufficient
- Virtualized next-generation security is needed to:
  - Safely enable application traffic between VMs
  - Protect against against cyber attacks



#### **Security challenges**

Static policies cannot keep pace with dynamic workload deployments



- Provisioning of applications can occur in minutes with frequent changes
- Security approvals and configurations may take weeks/months
- Dynamic security policies that understand VM context are needed

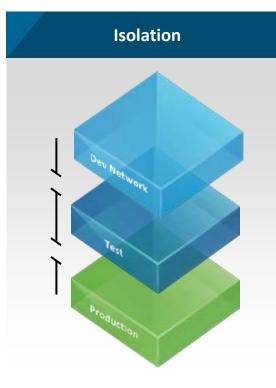


# VM-Series for VMware NSX Solution Overview



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#### Data Center: Micro-segmentation in detail



#### No communication path between unrelated networks

- No cross-talk between networks
- Overlay technology assures networks are separated by default



#### Controlled communication path within a single network

- Fine-grained enforcement of security
- Security policies based on logical groupings of VMs



**Advanced services** 

- Platform for including leading security solutions
- Dynamically add advanced security to adapt to changing security conditions



## Joint solution components and benefits



Safe application enablement with deep protection against cyber attacks

- Automated provisioning and configuration
- Seamless service insertion
- Dynamic security policy updates



#### Next Generation Firewall Technologies Visibility and Safe Enablement of All Traffic



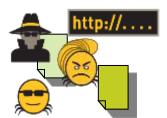
**Applications:** Safe enablement in the data center begins with application classification by App-ID.

- Applications classified regardless of ports, protocols, evasive tactic, encryption
- Classify custom applications and unknowns in the data center



**Users:** Tying users and groups, regardless of location or devices, to applications with User-ID and GlobalProtect.

Differentiate access based on user, device and endpoint profile



**Content:** Scanning content and protecting against all threats – both known and unknown; with Content-ID and WildFire.

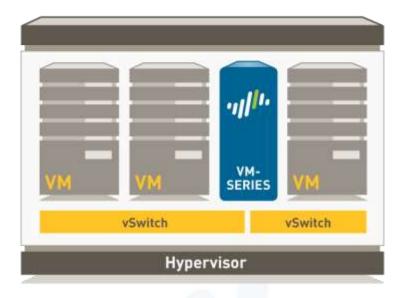
Protect any type of traffic from targeted attacks



#### NGFW as a VM, versus as a Service

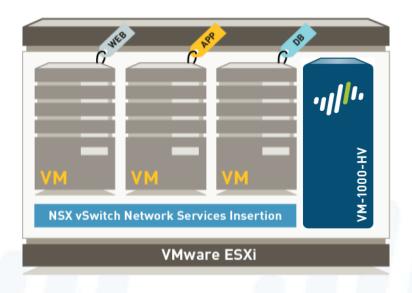
#### **VM-Series as a Guest VM**

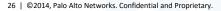
- Virtual Networking configured to pass traffic through Firewall
- Requires vSwitch and Port Group Configuration
- Connects as L3, L2, V-wire, or Tap



#### VM-Series NSX Edition as a Service

- NGFW is an NSX Service
- Resides below the vSwitch and above vNIC
- NSX steers traffic to and from VM before Networking







## **Centralized Management and Policy Automation**





Panorama

- Global, centralized management of your nextgeneration firewalls, regardless if they're physical or virtual platforms
- Centralized logging and reporting across all managed devices
- Deploy as VM or via M-100 appliance
- Scalability Managing up to 1000 Next-Gen Firewalls
- Delegate administrative access and responsibilities
- Simplifies firewall deployment; decreasing deployment time and improved operational efficiency



# VM-Series for VMware NSX How it works



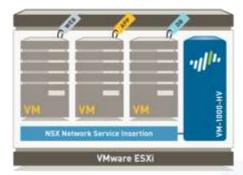
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## How it works: The joint solution components





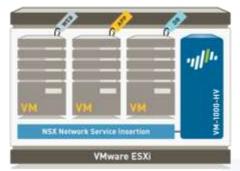






## How it works: Registration







#### How it works: Panorama

Service Manager Name	PanoramaNSXServiceManager
Description	Registration to NSX of Next Gen Firewall service
NSX Manager URL	https://10.31.32.216/
NSX Manager Login	securityadmin
VM-Series OVF URL	http://10.31.32.217/ovf/PA-VM-NSX-6.0.0-b39.ovf
Authorization Code	15111353
Template	NSX-MGR-Template
Device Group	NSX Device Group
Notify Device Groups	DC Edge FWs
Status	Registered
Last Dynamic Update	Jan 23, 2014 09:59:30 AM

#### Operations

Synchronize Dynamic Objects

Remove VMware Service Manager





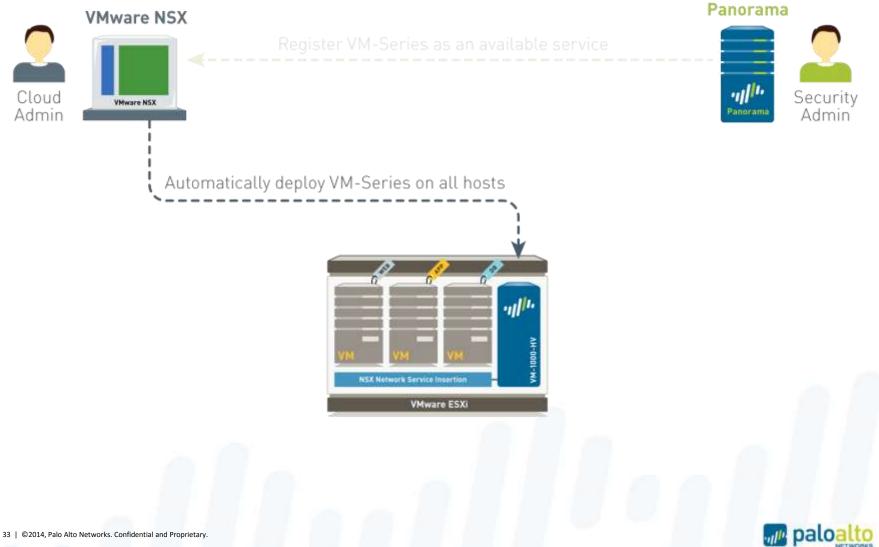
## How it works: VMware NSX Manager

Home 🕑 🕄 🖡	Service Definitions				
Networking & Security	NSX Manager: 10.31.32.216   -	)			
NSX Home	🕂 📔 🧪 🗙 🛛 🄯 Actions 🗸				
installation	Name	Version	Functions	Deployment Mechanism	Service Manager
be Logical Switches	👶 GenericFastPath		IDS IPS		NSX Manager
NSX Edges	Bort Profile				Port Profile Manager
🖪 Firewall	Data Security	6.0	Data security	Host based endpoint	Data Security Service Manager
SpoofGuard	👶 VMware Endpoint	6.0		Host based endpoint	InternalServiceManager
Service Definitions	Palo Alto Networks NGFW			Host based vNic	PanoramaNSXServiceManager
Service Composer	B VMware Network Fabric	6.0		Host based NSX vSwitch fil	InternalServiceManager
Data Security	SAM Data Collection Service		Data Collection	Management plane only	InternalServiceManager
Flow Monitoring					
Activity Monitoring					
<ul> <li>Networking &amp; Security Inventory</li> </ul>					
📲 NSX Managers 🛛 👘 🔪					





## How it works: **Deployment**



## How it works: NSX Manager

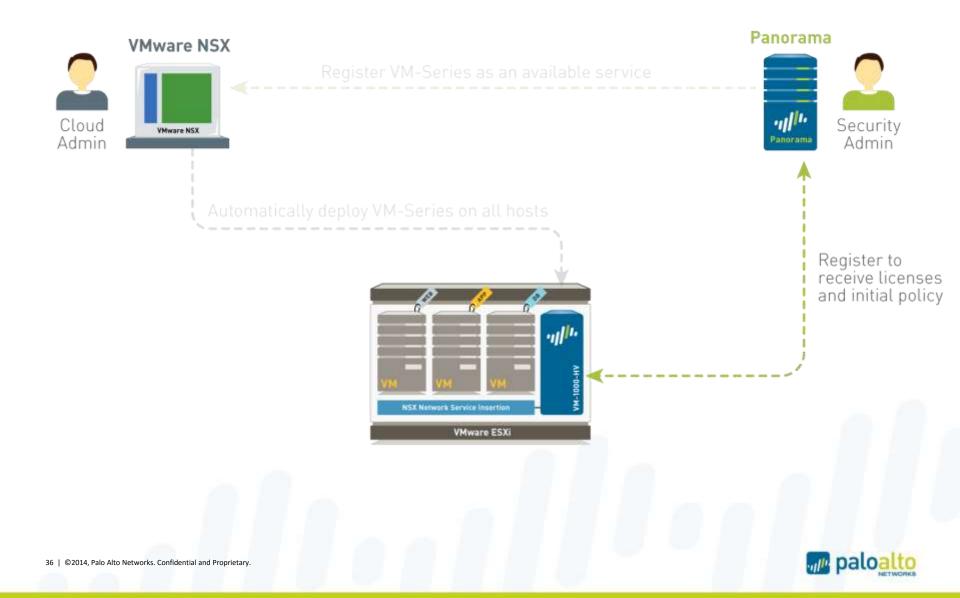
Maagement       Host Preparation       Logical Network Preparation       Service Deployments         Installation       NSX Manger: 10.31.32.216       NSX Manger: 10.31.32.216         Installation       NSX Manger: 10.31.32.216       NSX Manger: 10.31.32.216         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation of network virtualization components on vSphere barrer       Installation Status       Firewall         Installation Status       Installation Status       Installation Status       Firewall         Installation Status       Installation Status       Installation Status       Installation Status         Installation Status       Installation Status       Installation Status       Installation Status         Installation Status       Installation Status       Installation Status       Installation Status         Installation Sta	Home 🕨 🔁 🖡	Installation			
Installation       NSX Manager: 10.31.32.216         Logical Switches       Installation of network virtualization components on vSphere-burger         NSX Edges       Installation of network virtualization components on vSphere-burger         Firewall       Clusters & Hosts       Installation Status       Firewall         SporGouard       SharePoint Cluster       < 6.0 Uninstall		Management Host Preparation Logical Network	Preparation Service Deployments		
I Logical Switches       Installation of network virtualization components on vSphere between status         NSX Edges       Installation of network virtualization components on vSphere between status         I Firewall       Clusters & Hosts         SpoofGuard       Installation Status         SpoofGuard       Installation Status <td></td> <td>NSX Manager: 10.31.32.216</td> <td></td> <td></td> <td></td>		NSX Manager: 10.31.32.216			
NSX Edges         Installation Status         Finewall         Finewall           Image: SpoofGuard         Image: Clusters & Hosts         Image: Clusters & Hosts         Finewall         Fin	Logical Switches				
SpoofGuard       Image: Sp	NSX Edges	Installation of network virtualization components of	n vSphere hosts		
Service Definitions       Image: 10.31.32.214       Ready       Enabled         Service Composer       Image: 10.31.32.212       Ready       Enabled         Data Security       Image: 10.31.32.213       Ready       Enabled         Image: Flow Monitoring       Image: 10.31.32.213       Ready       Enabled         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213         Image: Activity Monitoring       Image: 10.31.32.213       Image: 10.31.32.213       Image: 10.31.32.213	Firewall	Clusters & Hosts	Installation Status	Firewall	
Service Composer       I 10.31.32.212       Ready       Enabled         Data Security       10.31.32.213       Ready       Enabled         Flow Monitoring       Enabled       Enabled         Activity Monitoring       Enabled       Enabled	SpoofGuard	▼ III SharePoint Cluster	🖌 6.0 Uninstall	Enabled	
Data Security     Image: Data Security in the securety in the security in the security in the security in the securi	Service Definitions	10.31.32.214	🗸 Ready	Enabled	
Flow Monitoring       Activity Monitoring	Service Composer	10.31.32.212	🗸 Ready	Enabled	
Activity Monitoring	Data Security	10.31.32.213	✓ Ready	Enabled	
	Flow Monitoring				
Networking & Security Inventory	Activity Monitoring				
	Networking & Security Inventory				
NSX Managers 1					

## How it works: NSX Manager

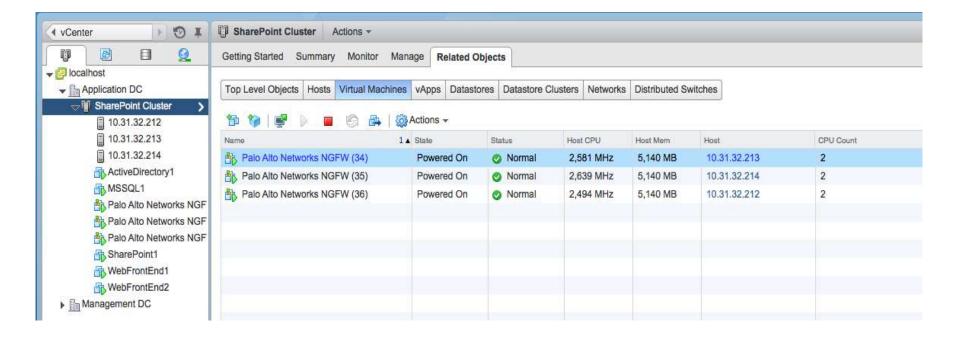
Deploy Network & Security Ser						
1 Select services & schedule 2 Select clusters	Configure management network Assign a network and IP address					
3 Select storage	Name	Cluster	Network		IP assignment	
4 Configure management network	Palo Alto Networks NGFW	SharePoint Cluster	ManagementDPG	•	PAN-NGFW	•
5 Ready to complete						
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## How it works: Licensing and Configuration



## How it works: VMware vCenter



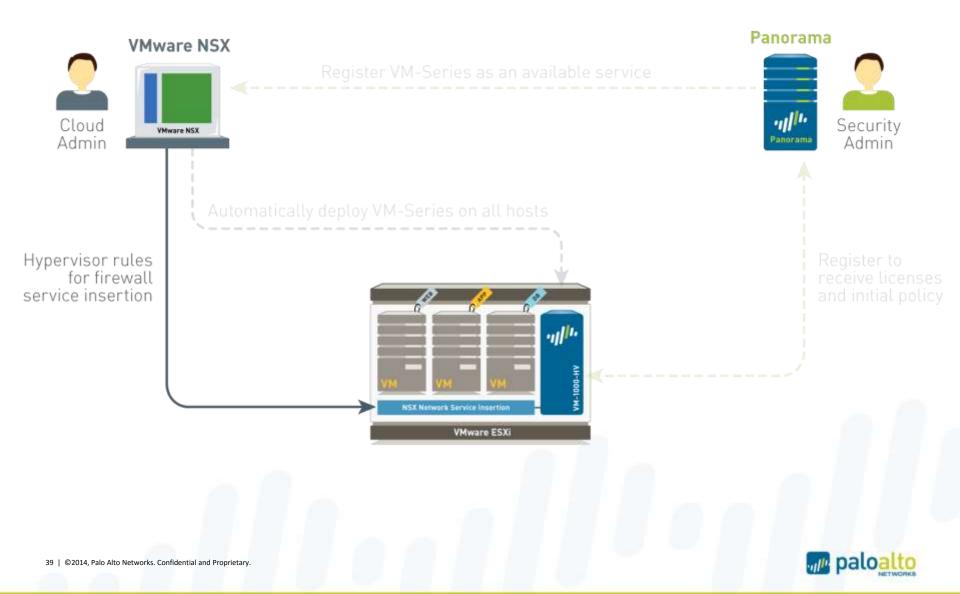


## How it works: Panorama

naloalto				DEVICE GROUPS	a line I	EMPLATES						
Patoatto NETWOTKS	Dashboard	ACC	Monitor	Policies Obje	cts Networ	rk Device	Panorama					
ntext anorama												
Setup												
😵 Templates 🚰 Config Audit									Satus			
Managed Devices	Device Name	Virtual System	Tags	Serial Number	IP Address	Template	Connected	Shared Policy	Template	Last Commit State	Software Version	Apps and Threa
Device Groups			1.12									1000
Managed Collectors	T DC Edge FWs (1/1 Devices Connected)											
Collector Groups	DC-Edge-PW1			007200001851	10.31.32.219	Edge FWs	12	🔘 In sync	🔵 En sync	commit succeeded	6.0.0-b36	394-1961
Password Profiles Administrators	▼ NSX Device Group (3/3 Devices Connected)											
High Availability	PA-VM-ESKI			00720000960	10.31.32.223	NSX-MGR- Template	53	🔘 In sync	O In sync	commit succeeded	6.0.0-b58	415-2085
VIII VMware Service Manager	PA-VM-ESX3			007200000958	10.31.32.222	NSX-MGR- Template	122	🔘 In sync	🔘 In sync	commit succeeded	6.0.0-b58	415-2085
Certificates	PA-VM-ESX2			007200000959	10.31.32.221	NSX-MGR- Template	2	🔘 în sync	🔘 In sync	commit succeeded	6.0.0-b58	415-2085
Log Settings												



## How it works: Traffic Re-direction Rules



## How it works: NSX Mgr.: Service Composer: Containers

🖣 Home 🕨 🗐 🖡	Service Composer								
Networking & Security	Canvas Security Groups Security Policies								
SX Home Installation	NSX Manager: 10.31.32.216								
http://www.com/com/second	Name	Security Policies	Network Introspection Services	Virtual Machines					
NSX Edges	ActiveDirectory	1	2	1					
M Firewall	Activity Monitoring Data Collection	4	0	0					
n SpoofGuard	MSSQL	1	2	1					
Bervice Definitions	SharePoint	1	2	1					
Service Composer	Part TestGroup	0	0	0					
🗿 Data Security	ProntEnd WebFrontEnd	0	0	2					
Flow Monitoring									
Activity Monitoring									
- Networking & Security Inventory									
NSX Managers									



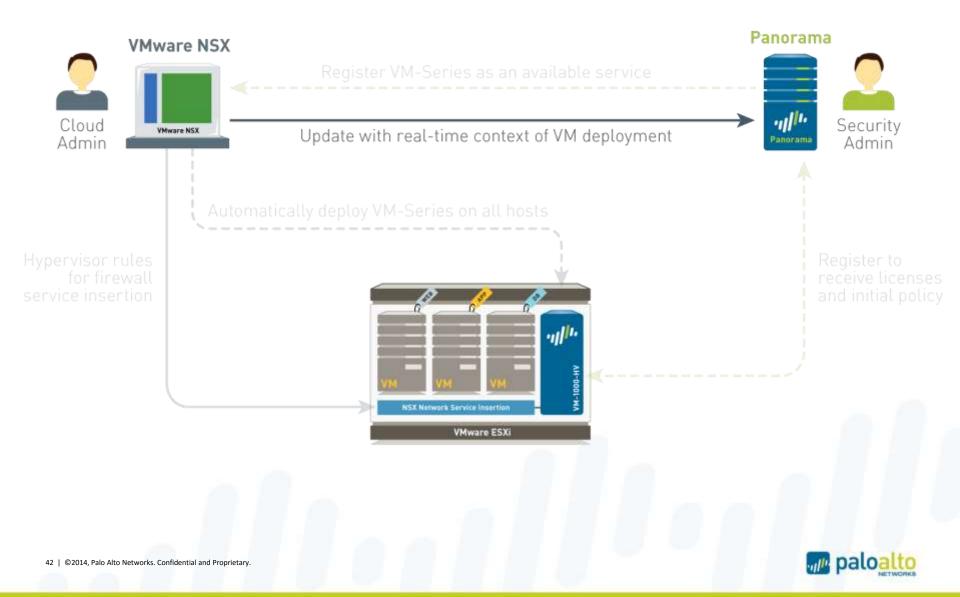


## How it works: NSX Mgr.: Service Composer: Rules

(Home ) 🕑 🎚	Servic	e Composer						
Networking & Security NSX Home Installation Logical Switches	Canvas       Security Groups       Security Policies         NSX Manager:       10.31.32.216       ▼         Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:       Image:       Image:       Image:         Image:       Image:							
NSX Edges	Rank	Name	Description	Applied to	Network Introspection Services			
	1	SharePoint-to-MSSQL	Steer traffic b/w SharePoint and MSSQL servers	1	2			
Firewall	2	FrontEnd-to-SharePoint	Steer traffic b/w WebFrontEnd and SharePoint servers	1	2			
SpoofGuard	3	ActiveDirectory-to-AllTiers	Steer all traffic b/w any tier and ActiveDirectory servers	1	2			
Service Composer								
🚳 Data Security								
Flow Monitoring								
Activity Monitoring								
- Networking & Security Inventory								
NSX Managers								



## How it works: Real-time updates



## How it works: Panorama: Dynamic Address Groups

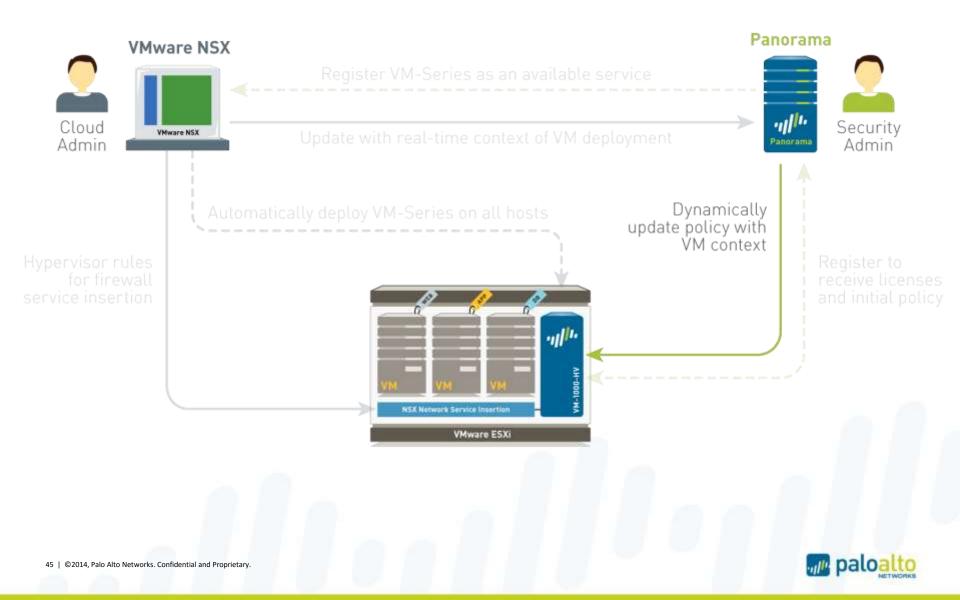
	Name			Location	Members Count			
	ActiveDirectoryServers			NSX Device Group	namic			
İ	SharePointServers			NSX Device Group	ynamic			
1	MSSQLServers			NSX Device Group	dynamic			
	WebFrontEndServers			NSX Device Group	dynamic			
l,	ManagementServers			NSX Device Group	6			
	• AND O OR	4	items 🔿 🗙					
1	Name	Туре		Address Group		•		
	WebFrontEnd-securitygroup-10	dynamic	<b></b>	Nam	WebFrontEndServers			
	SharePoint-securitygroup-11	dynamic	<b></b>					
I	ActiveDirectory-securitygroup-13	dynamic	+		Shared			
	MSSQL-securitygroup-12	dynamic 🕂 Desc		Descriptio	n			
I		10	C	Ту	Dynamic	-		
				Matx	th 'WebFrontEnd-securitygroup-10'			
					+ Add Match Criteria			



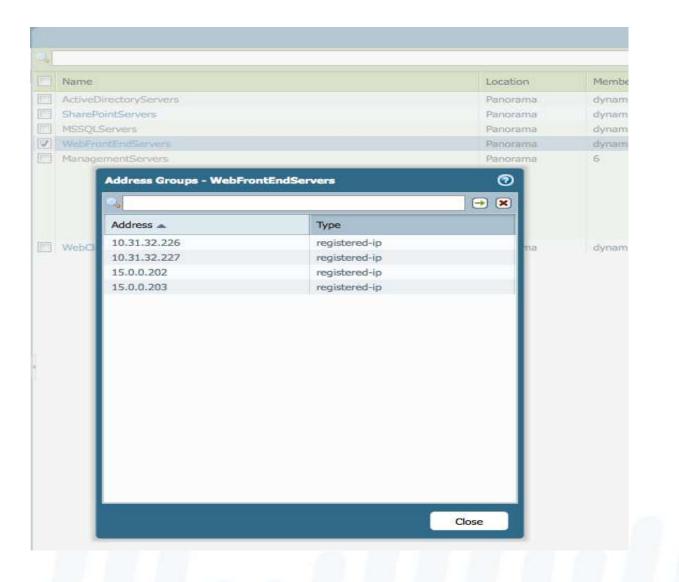
## How it works: Panorama: Security Policies

							Destination						
	Name	Location	Tags	Zone	Address	User	HIP Profile	Zone	Address	Application	Service	Action	Profile
1	To Domain Controller	NSX Device Group	none	any	IGP MSSQLServers         IGP SharePointServ         IGP WebFrontEndS		any	any	R ActiveDirectory	Domain Cont	💥 application-d	Ø	8 <b>.00</b> 88
2	From Domain Control	NSX Device Group	none	any	C ActiveDirectory	any	any	any	MSSQLServers     SharePointServ     WebFrontEndS	AD Polling	💥 application-d	Ø	800 <b>6</b> 8
3	WebFrontEnd to Shar	NSX Device Group	none	any	SharePointServ     Reg WebFrontEndS		any	any	SharePointServ     Reg WebFrontEndS	🛗 WFE - SP	💥 application-d	0	◙፬₫₫₼
4	To MS SQL	NSX Device Group	none	any	G SharePointServ	any	any	any	MSSQLServers	MSSQL	💥 application-d	0	
5	Management Traffic	NSX Device Group	none	any	दि ManagementS	any	any	any	ActiveDirectory     MSSQLServers     SharePointServ     WebFrontEndS		X application-d	Ø	800 <b>6</b> 8

## How it works: Dynamic Addr. Groups: Address Updates



## How it works: VM-Series: Dynamic Address Groups





## Dynamic Address Groups

#### VMware vCenter or ESXi

Name	IP	Guest OS	Container
web-sjc-01	10.1.1.2	Ubuntu 12.04	Web
sp-sjc-04	10.1.5.4	Win 2008 R2	SharePoint
web-sjc-02	10.1.1.3	Ubuntu 12.04	Web
exch-mia-03	10.4.2.2	Win 2008 R2	Exchange
exch-dfw-03	10.4.2.3	Win 2008 R2	Exchange
sp-mia-07	10.1.5.8	Win 2008 R2	SharePoint
db-mia-01	10.5.1.5	Ubuntu 12.04	MySQL
db-dfw-02	10.5.1.2	Ubuntu 12.04	MySQL
db-mia-05	10.5.1.9	Ubuntu 12.04	MySQL



#### PAN-OS Dynamic Address Groups

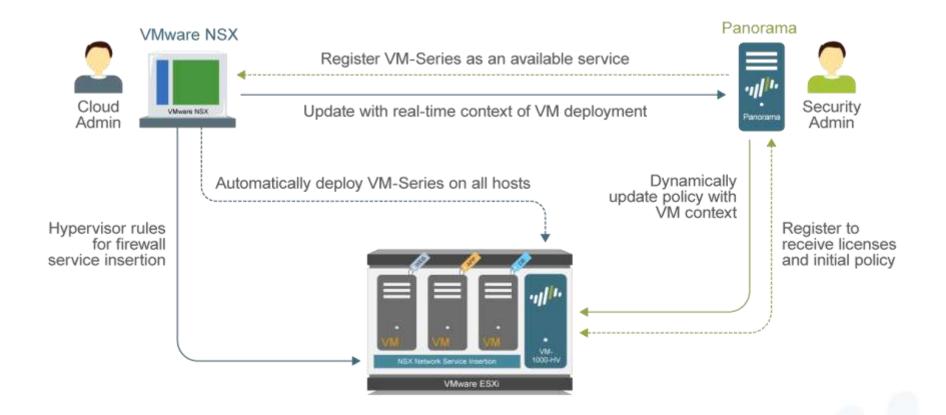
Name	Tags	Addresses
SharePoint Servers	SharePoint Win 2008 R2 "sp"	10.1.5.4 10.1.5.8
MySQL Servers	MySQL Ubuntu 12.04 "db"	10.5.1.5 10.5.1.2 10.5.1.9
Miami DC	"mia"	10.4.2.2 10.1.5.8 10.5.1.5
San Jose Linux Web Servers	"sjc" "web" Ubuntu 12.04	10.1.1.2 10.1.1.3

#### PAN-OS Security Policy

Source		Source Destination	
SharePoint Servers			
MySQL Servers		Miami DC	$\otimes$



## How it works: The Complete Picture





## VM Monitoring – ESXi & vCenter Dynamic Tags

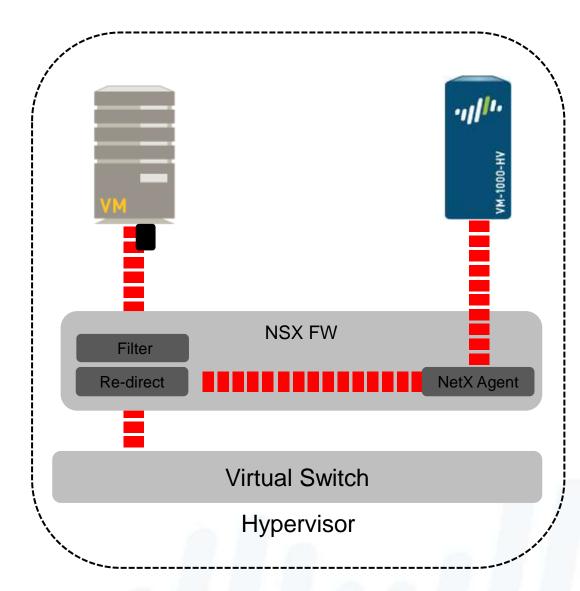
VM Monitoring Tags								
Tag Name	Format	Tag Name	Format					
UUID for VM instance	uuid. <uuid sring=""></uuid>	VLAN ID	vlanId. <vlan id=""></vlan>					
VM Instance Name	vmname. <name string=""></name>	VM Info Source	vm-info-source. <name string=""></name>					
Gurest OS	guestos. <guset name="" os=""></guset>	Datacenter Object Name	datacenter. <datacenter object<br="">name&gt;</datacenter>					
VM State	state. <vm power="" state=""></vm>	Resource Pool Name	resource-pool. <resourcepool object<br="">name&gt;</resourcepool>					
Annotation	annotation. <annotation string=""></annotation>	Cluster Object Name	cluster. <cluster name="" object=""></cluster>					
VM Version	version. <version string=""></version>	Hostname	hostname. <host name=""></host>					
Virtual Switch Name	vswitch. <virtual name="" switch=""></virtual>	Host IP Address	host-ip. <host address="" ip=""></host>					
Port Group Name	portgroup. <network name=""></network>							

Note: all tags generated by VM monitor are normalized before sending to XMLAPI layer. Special characters which are invalid inside a tag on PAN-OS will be removed. Those special characters include single-quota, double-quota, CR, LF, "(", and ")". Also, multiple spaces will be replaced by single space.

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### How it works: Packet Flow



NSX Firewall installs a dvFilter on Guest VM vNIC

VM-Series firewall is deployed and connected to NSX Firewall

Rules to re-direct traffic VM-Series are configured in NSX

Packet emerging from Guest VM is redirected to VM-Series

VM-Series inspects packet and applies Security Policy

Packet is forwarded to the virtual switch



## Meeting the needs of both Infrastructure and Security

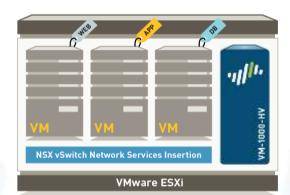


- Accelerate app deployments and unlock cloud agility
- Meet expectations of security in new operating model



- Increase visibility and protection against cyber attacks
- Maintain consistent security controls for all DC traffic









# **Open Discussion**

## **Questions & Answers**



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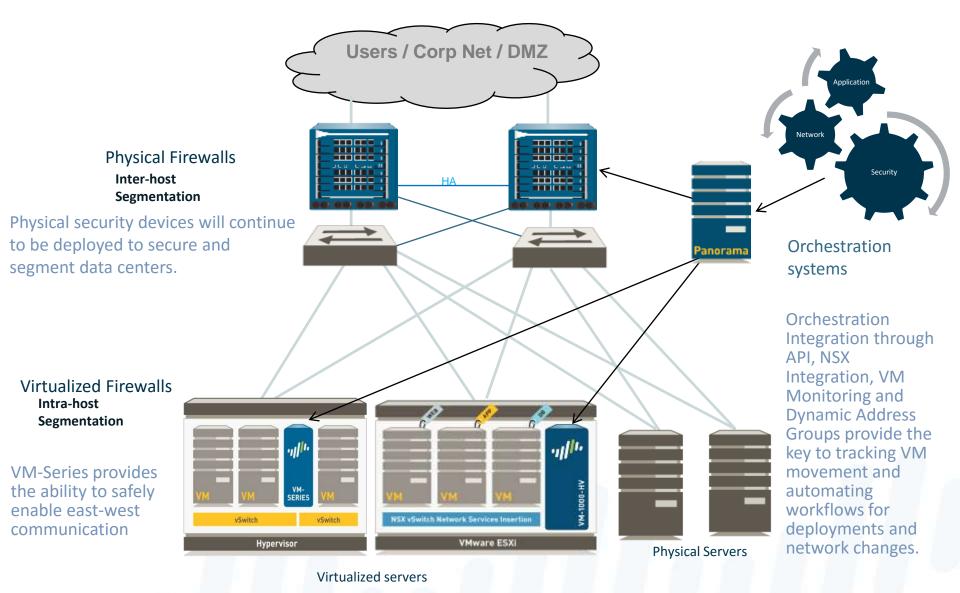
## Conclusions

Wrap-up



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## Zero Trust for the Software Defined Data Center





## Ultimate Test Drive Workshop on NSX



- Join us for this hands-on workshop where you'll get experience testdriving the integrated solution.
- You will learn how to:
  - Steer traffic from VMware NSX network virtualisation platform to Palo Alto Networks for application of advanced services
  - Create dynamic address groups on the Palo Alto Networks nextgeneration firewall based on the context from VMware NSX
  - Gain application visibility through the use of VMware NSX traffic steering and Palo Alto Networks App-ID
  - Protect VM to VM communications against advanced threats



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